



Pure Gold Animal Nutrition Oil

Pure Gold is a cold pressed, extra virgin rapeseed oil for animal nutrition. It is used as an ingredient oil for textured feeds and as a supplementary oil for “cool” energy and body mass development for animals.

Why Pure Gold Oil

- Balanced omega-6 to Omega-3 (2:1 ratio). This balance assists anti-inflammatory responses for the animal consuming the product.
- The higher omega-3 of 11% for rapeseed oil assists in balancing fatty acids in high grain diets.
- Cold pressed oil retains its vitamins and minerals which are essential for coat shine and maintenance of healthy cell membranes.
- Higher omega-3 (alpha linolenic acid) levels will help to improve respiratory system health, calm excitable or flighty stock and increase the oxygen saturation levels during exertion.
- Dense source of energy, providing more than two times the energy on digestion than carbohydrates and protein.
- Fresh oil is delivered to customers within 30 days of crushing, meaning the oil is at its highest quality when consumed.

Our Process

Cold pressing - this process involves no added heat nor chemicals applied during the extraction process (up to 17 chemicals and heat are used when oil is solvent extracted).

Closed Loop - Pure Oil NZ's crushing process means the oil has no chance of being contaminated with foreign materials.

Traceability - Pure Oil NZ has full oversight of growing and processing. Our Agronomy team works directly with the growers to ensure the highest quality seed is grown. Once harvested, the seed is entirely processed at our facility in Rolleston.

GM status - Our crops and oil are 100% GE free.

Quality Assurance - In-house and external testing underpins our quality control and ensures the highest quality products are produced



Calves

Great source of energy with a balanced omega 3 to 6, essential vitamins and antioxidant properties.



Equine

Excellent form of cool energy to settle the horse and aid in joint health, prevent tie up and excellent coat shine.



Poultry

Virgin rapeseed oil is shown to aid bone structure development and improve feed conversion rates

Rapeseed Oil Analysis		
Nutrient	Unit	Measure
Fatty Acid Profile:		
- Saturated at		7%
- Linolenic acid		2%
- Alpha Linolenic acid		11%
- Monounsaturated fat		61%
Free Fatty Acid	%	0.3
Moisture	%	0.09
Peroxide Value	meq/kg	1.0-3.0
Phosphorous	mg/kg	<0.72
Energy	MJ/kgDM	37



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