



BACKGROUND

PURE GOLD is a cold pressed, extra virgin rapeseed oil for animal nutrition. It is used as an ingredient oil for textured feeds and as a supplementary oil for “cool” energy and body mass development for animals.

WHY PURE GOLD



BALANCED - omega-6 to omega-3 (2:1) ratio. This balance assists anti-inflammatory responses for the animal consuming

the product. The higher omega-3 of 11% for rapeseed oil assists in balancing fatty acids in high grain diets.

COLD PRESSED - oil retains its vitamins and minerals which are essential for coat shine and maintenance of healthy cell membranes.

HIGHER omega-3 (alpha linolenic acid) levels will help to improve respiratory system health, calm excitable or flighty stock, increase the oxygen saturation levels during exertion.

DENSE source of energy, providing more than two times the energy on digestion than carbohydrates and protein.

FRESHNESS – oil is delivered to customer within 30 days of crushing, meaning the oil is at its highest quality when consumed by the animal.

OUR PROCESS

COLD PRESSING - process has no added heat nor chemical applied during the extraction process (up to 17 chemicals and heat are used when oil is solvent extracted).

CLOSED LOOP – Pure Oil NZ crushing process means the oil has no chance of being contaminated with foreign materials.

TRACEABILITY- Pure Oil NZ controls the growing of the crop through to processing and can trace oil back to the area where seed was grown.



GM STATUS – Our crops and oil are GE free.

RAPSEED OIL ANALYSIS:

NUTRIENT	UNIT	MEASURE
Fatty Acid Profile:		
- Saturated fat		7%
- Linoleic acid		21%
- Alpha Linolenic acid		11%
- Monounsaturated fat		61%
Free Fatty Acid	%	0.3
Moisture	%	0.09
Peroxide Value	meq/kg	1.0-3.0
Phosphorous	mg/kg	<0.72
Energy	MJ/kgDM	37.0